

QUANTUM LEAP

Russell/Mellon's performance measurement and analytics products are designed and delivered with a rigorous attention to detail that puts them a quantum leap ahead in today's marketplace.

ACCURACY. Our data collection is broad, diverse and carefully scrubbed, so you can depend on its accuracy.

RELEVANCE. Russell/Mellon's industry-standard classification methodology permits relevant comparisons of managers, styles, segments...or total programs.

EASE OF USE. We design interfaces that are simple to master and easy to interpret.

FUNCTIONALITY. Our extensive product line lets you measure and analyze virtually any facet of investment performance.

SERVICE. Russell/Mellon distinguishes itself through personalized service delivered by an expert professional staff.

WE HELP YOU MEASURE UP

Today, Russell/Mellon's tools help clients with more than \$3 trillion in assets to measure and analyze the portfolio characteristics and performance of their investment programs. Whether you are looking for basic performance measurement services or an end-to-end customized solution, Russell/Mellon's tools can make a quantum difference in your ability to manage risk.



RUSSELL/MELLON ANALYTICAL SERVICES

Precision tools for professional investors

CONTACT MARK HANSEN, MANAGING DIRECTOR AT 800.944.3038
www.russellmellon.com

THEORY OF RELATIVITY

Einstein's famous theory of relativity has an important corollary for institutional investors: All performance is relative; therefore you need the most accurate data available and powerful tools in order to know where you stand. Russell/Mellon Analytical Services provides a full range of products that help clients—with more than \$3 trillion in assets—to measure, analyze and explain their investment performance.

PERFORMANCE MEASUREMENT. Timely and accurate, our reports let you compare your performance to benchmarks or peers, using a full set or a customized selection of data, in hardcopy or electronic formats.

GLOBAL ANALYTICS. Our profiles cover all of the major asset classes at a level of detail that lets you fine-tune your risk exposures.

ATTRIBUTION. A full-range of attribution products lets you see at a glance which strategies add value, resulting in improved decision making for both plan sponsors and money managers.

METHODOLOGY MATTERS

Technology can't tame the markets, but it can enhance your control of your investment process.

Russell/Mellon products and services are based on a clear, consistent methodology, which gives you a reliable framework for viewing and reporting on the status of strategies, performance and risk exposures. In a relative world you can't do any better than that.



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EXPANDING UNIVERSE

COMPREHENSIVE COVERAGE

Russell/Mellon universes are now bigger and better than ever. Strategic agreements with industry leaders have resulted in a significant expansion of our already-robust Trust Universes. Our client asset base now stands at \$3 trillion, with more than \$1 trillion included in the Trust Universes.

RELIABLE DATA

Pure size is not all that matters in a universe. We take care to verify that returns have been reported accurately and in a consistent manner. Our automated system identifies outliers, which are then subject to further examination. This careful process provides further assurance that the data you're using is both accurate and truly representative.

POWERFUL FUNCTIONALITY

Russell/Mellon Universes provide much more than rate-of-return comparisons. They also provide asset allocation, portfolio characteristics, attribution and newly enhanced Value-at-Risk functionality. Another benefit is their widely accepted methodology for classifying data. Consistent universe assignments give users confidence that they will be making relevant comparisons. In addition, you can easily customize any universe to focus closely on a group of accounts with the characteristics you select.

CONVENIENT DELIVERY

Russell/Mellon universes are available monthly, quarterly and on a preliminary (flash) basis. Online or hardcopy delivery, the choice is yours. Altogether, you can see why we think we've created a new standard in universes for the investment industry.



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